

AGENCY FACT SHEET

We inspire change that matters.

Change is good. When it's backed by insightful marketing and creative communications, it's powerful. We're a Minneapolis-based agency working to create powerful change for your brand.

Independent spirit, full service capabilities

CCF has been independent since 1979, and it's how we will remain. We offer full service capabilities, including brand strategy, creative/design, media planning/buying, marketing analytics and integrated production through our in-house content creation company, 13NTH STORY.

Industry recognition

We're proud to be able to do the work we do, and are grateful for the recognition we've received throughout the years. CCF has been awarded virtually every major industry creative award, including Gold Lions from the Cannes, Clios, One Show, Communication Arts, EFFIE, OBIES and WEBBYS, among others. In addition, our work has won awards on behalf of our clients, including Healthcare Advertising Awards, etc.

Leadership

Rob Rankin - President & CEO

Beth Morgan - CFO

Jim Landry - Executive Creative Director

Andy Brunn - Media Director

Scott Denham - Director of Strategic Planning

Molly Hull - Director of Brand Development

Quick facts

Employees: 20

2019 capitalized billings: \$23.7 million

Headquarters: Minneapolis, MN

Average Tenure of Clients: 8.4

Average Tenure of Employees: 6.9

New Business Contact

Rob Rankin - President & CEO

612-359-4387

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Category Experience

Health & Wellness

Altru Health System
ClearWay Minnesota
HealthPartners
Kurt Kinetic
Mayo Clinic
Medtronic
Minnesota Department of Health
MNSure
Park Nicollet
QUITPLAN Services
Sorin
UnitedHealthcare
UVISION
Vireo Health
YMCA (National Brand)
Yorhom Medical Essentials
YWCA of Minneapolis

Tourism/Outdoor

Case Knives
Cheyenne Mountain Zoo
Minnesota Dept. of Natural Resources
Explore Minnesota Tourism
Field & Stream Boots
Minnesota Zoo
Minnesota Zoo Foundation
Outfitters Kauai
RiverSouth
Westin

B2B/Financial

SFM Insurance
BMS Reinsurance
Destination Medical Center
Minnesota Dept. of Employment
& Economic Development (DEED)
ReliaStar (now Voya)
Trimble Transportation
Species 360
Element Technologies
Xata
Hitachi Vantara
Wings Financial
IMV Technologies
Metropolitan Council



Food & Beverage

Bellisio Foods
Belvedere Vodka
Chopin Vodka
Crystal Farms
Dairy Queen
Gold'n Plump Chicken
Johnsonville Foods
Karp's
Malt O'Meal
Michael Foods
Man Cave Craft Meats (now Mighty Spark)
Papetti's
Pillsbury
Red Gold Tomatoes
Red Pack Tomatoes
Rembrandt Foods
Simply Potatoes
Tutorosso Tomatoes

Agriculture

Land O'Lakes
Purina Mills
Nuseed
Rangeland

Cause

Alzheimer's Association
Ann Bancroft Foundation
Boy Scouts of America-Northern Star Council
Breaking Free
Kaposia
MADD (Mothers Against Drunk Driving)
MNCASA
(Minnesota Coalition Against Sexual Assault)
Virginia Foundation for Healthy Youth

Other

Metro Transit